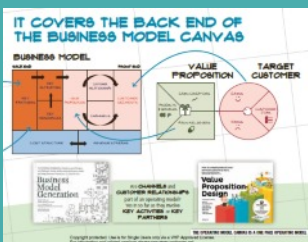


Operating Model Canvas

“Aligning Operations and Organisations with Strategy”.

Two Day Workshop - offered to Corporate Clients

*In
Collaboration
with Operating
Model
Partners we
Present:*



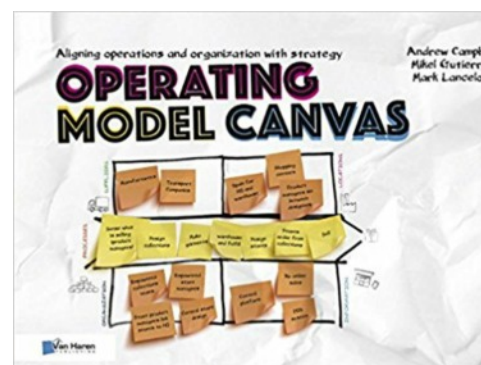
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In 2017 Andrew Campbell, Mike Guttierrez and Mark Lancelott authored the book Operating Model Canvas. As an enhancement to the famous 2010 Business Model Canvas by Alex Osterwalder the book expands the operating model, or supporting side of the business model. The Operating Model Canvas is a colourful and graphically illustrated text providing a set of tools and approaches for developing “high level” operating models.

This course is offered to groups in a combined training and workshop format to explore these tools and techniques in a practical way. Led by contributing authors, who provided working examples and advice to several chapters of the book, we take you through **POLISM** a way of describing your operating model and provide instruction on using the 13 supporting tools that underpin the communication of your operating model within your own organisation.

Presented in short sharp syndicate exercises, your team will learn how to communicate your operational strategy to the wider business.

All delegates are presented with a copy of the book “Operating Model Canvas”.



www.deversolutions.co.uk

Phone: 01962 884795

Mobile 07849 761762

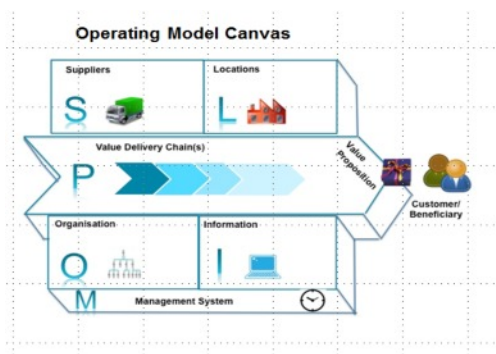
Mail:

admin@deversolutions.co.uk



Content Overview:

- Describes the rationale for creating an Enterprise Operating Model and its role in stakeholder engagement.
- Describes the structure of an operating model definition project providing a step by step approach for the client organisation.
- Starting with a business model the course explains how an operation supports a business model chosen to deliver a strategy.
- Explains how the Operating Model Canvas acts as a “plug” in for the Business Model canvas and how the two work together.
- Explains how value propositions support customer segments and how value flows through the operation.
- Takes the client organisation through a series of short workshop sessions to develop their own future operating model.
- Create a set of design Principles to frame your operating model.
- Introduces the **POLISM** framework describing step by step the purpose and use of each section in depicting your operating model.



- Takes the client organisation through a series of short workshop sessions to develop their future operating model.
- Practically use each of the core five tools that are used to describe **POLISM**.
 - Value Chain Map
 - Supplier matrix
 - Locations Foot Print
 - Organisation Model
 - I. T. Blueprint
- Select options from the thirteen supporting tools of the operating model canvas and use them to “flesh out” the model further. Appropriate to your business and sector.

On completing the course the delegates will :

- Understand how the strategy and the chosen business model needs a well designed operation to support it.
- Be able to plan and organise an operating model project.
- Be able to apply the Operating Model Canvas and use its tools to develop an operating model.
- To lead workshops on the topics presented.
- Be able to communicate what the future will look like and specify what needs to change.

Who should attend:

- Management teams involved in:
 - implementing a significant change in strategy
 - launching a new business model
 - conducting operational improvements
 - launching a transformation team.
- Operations Managers.
- Strategy Partner
- Customer experience specialists
- Managers in change of post merger integration.
- Business Change Teams and leaders

What this course is not about:

- Enterprise architecture.
- I. T. Methodologies.
- Project Management and Development Lifecycles.
- The implementation and project management of change.
- The behavioural theories of change management.

Expectations of Delegates:

Delegates should expect to engage in group discussions and to be highly active in workshop sessions.

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